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**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

**FACING PAGE**

**Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/11 AND ENDING 12/31/11  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: GENTRY SECURITIES, LLC

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

5 PENN PLAZA

(No. and Street)

NEW YORK

NY

10001

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

WADE J. BOWDEN & COMPANY, CPAS P.C.

(Name -- if individual, state last, first, middle name)

1720 EPPS BRIDGE PARKWAY, SUITE 108-381

ATHENS, GA

30606

(Address)

(City)

(State)

(Zip Code)

**CHECK ONE:**

- ☒ Certified Public Accountant  
☐ Public Accountant  
☐ Accountant not resident in United States or any of its possessions.

**FOR OFFICIAL USE ONLY**

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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OATH OR AFFIRMATION

I, Eric Brachfeld, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of GENTRY SECURITIES, LLC, as of December 31, 20 11, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

E Brachfeld  
Signature

CHRIS RAMIREZ  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01RA6227971  
Qualified in New York County  
My Commission Expires 9/7/2014

Chris Ramirez  
Notary Public

CE  
Title

This report \*\* contains (check all applicable boxes):

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☒ (c) Statement of Income (Loss).
- ☒ (d) Statement of Changes in Financial Condition.
- ☒ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☒ (g) Computation of Net Capital.
- ☐ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☒ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☒ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☒ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  

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**(A LIMITED LIABILITY COMPANY)**

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**WADE J BOWDEN & COMPANY**  
CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS

**INDEPENDENT AUDITORS' REPORT**

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To the Member  
Gentry Securities, LLC

We have audited the statement of financial condition of Gentry Securities, LLC (the "Company") as of December 31, 2011 and the related statements of operations, changes in member's equity and cash flows for the year then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Gentry Securities, LLC as of December 31, 2011 and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in the supplementary schedule is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

*Wade J Bowden & Company*

Atlanta, Georgia  
February 21, 2012

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
(A LIMITED LIABILITY COMPANY)

**STATEMENT OF FINANCIAL CONDITION**  
**December 31, 2011**

**ASSETS**

<b>CURRENT ASSETS:</b>		
Cash	\$	84,472
Accounts receivable		10,000
Prepaid expense		7,366
<b>TOTAL ASSETS</b>		<b>101,838</b>

**LIABILITIES AND MEMBER'S EQUITY**

<b>CURRENT LIABILITIES:</b>		
Accounts payable and accrued expenses	\$	5,755
<b>MEMBER'S EQUITY</b>		<b>96,083</b>
<b>TOTAL LIABILITIES AND MEMBER'S EQUITY</b>	\$	<b>101,838</b>

See Independent Auditors' Report and  
Notes to Financial Statements.

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
(A LIMITED LIABILITY COMPANY)

**STATEMENT OF OPERATIONS**  
**FOR THE YEAR ENDED DECEMBER 31, 2011**

<b>REVENUES:</b>	
Advisory fees	\$ 151,692
<b>OPERATING EXPENSES:</b>	
Compensation and benefits	85,713
Legal and professional fees	52,494
Bad debts	25,000
Regulatory fees	16,335
Rent	14,000
Consulting	8,125
Insurance	5,816
Office	2,723
Licenses and permits	250
Marketing	87
Meals and entertainment	43
Total expenses	210,586
<b>NET LOSS</b>	<b>\$ (58,894)</b>

See Independent Auditors' Report and  
Notes to Financial Statements.

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
(A LIMITED LIABILITY COMPANY)

**STATEMENT OF CHANGES IN MEMBER'S EQUITY  
FOR THE YEAR ENDED DECEMBER 31, 2011**

<b>MEMBER'S EQUITY, JANUARY 1</b>	<b>\$ 7,500</b>
Net loss	(58,894)
Member contributions	147,477
<b>MEMBER'S EQUITY, DECEMBER 31</b>	<b>\$ 96,083</b>

See Independent Auditors' Report and  
Notes to Financial Statements.

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
(A LIMITED LIABILITY COMPANY)

**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED DECEMBER 31, 2011**

**OPERATING ACTIVITIES:**

Net loss	\$ (58,894)
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Adjustments to reconcile net loss to net cash  
used by operating activities:

Increase in:

Accounts receivable	(10,000)
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Prepaid expense	(7,366)
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Accounts payable and accrued expenses	5,755
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Net cash used by operating activities	(70,505)
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<b>FINANCING ACTIVITY - member contributions</b>	<b>147,477</b>
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<b>NET INCREASE IN CASH</b>	<b>76,972</b>
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<b>CASH AT BEGINNING OF YEAR</b>	<b>7,500</b>
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<b>CASH AT END OF YEAR</b>	<b>\$ 84,472</b>
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See Independent Auditors' Report and  
Notes to Financial Statements.



**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
(A LIMITED LIABILITY COMPANY)

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**NOTES TO FINANCIAL STATEMENTS**

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**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Organization and Nature of Business

Gentry Securities, LLC (formerly known as Beige Securities, LLC) (the "Company") is a broker-dealer registered with the Securities and Exchange Commission ("SEC") and the Financial Industry Regulatory Authority ("FINRA") effective May 17, 2011. The Company is a Delaware limited liability company and a wholly owned subsidiary of Gentry NY LLC (the "Parent" and sole "Member").

On January 3, 2012 the Company changed its name from Beige Securities, LLC to Gentry Securities, LLC.

The Company engages in private placements of securities, merger and acquisition advisory, and provides financial and strategic advisory services.

Since the Company is a limited liability company, the member is not liable for the debts, obligations, or liabilities of the Company, whether arising in contract, tort or otherwise, unless the member has signed a specific guarantee.

Basis of Presentation

The Company is engaged in a single line of business as a securities broker-dealer, which comprises several classes of services.

Estimates

The presentation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Accounts receivable

Accounts receivable is recorded in a manner consistent with the Company's revenue recognition policy. Management evaluates past due accounts receivable individually for collectability. As of December 31, 2011 management determined that \$25,000 of past due accounts receivable for specific accounts was uncollectible. As a result accounts receivable was reduced and bad debt expense was recognized in the amount of \$25,000, respectively.

Revenue Recognition

Private placement and advisory fees are determined on a case by case basis according to the terms negotiated by management and are generally recognized at the time the placement or services are completed and the income is reasonably determinable. Non-refundable retainers are generally recognized when received and are applied against transaction fees upon closing, if applicable.

**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

Income Taxes

The Company is a limited liability company for income tax reporting purposes, and as such, is not subject to income tax. Accordingly, no provision for income taxes is provided in the financial statements.

Advertising Costs

Advertising costs, if any, are charged to expenses as incurred. The Company incurred no advertising costs for the year ended December 31, 2011.

Concentration of Credit Risk

The Company maintains its cash in bank deposit accounts, which at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk for cash.

**2. RELATED PARTY TRANSACTIONS**

During the year ended December 31, 2011, the Company received capital contributions \$110,000 from the Member. Such amount is included in member contributions on the accompanying Statement of Changes in Member's Equity.

In 2011 the Member forgave \$37,477 of start-up expenses paid by the Member on the Company's behalf in exchange for additional equity in the Company. Such expenses are categorized accordingly and reflected on the accompanying Statement of Operations. The related member contribution is included in member contributions on the accompanying Statement of Changes in Member's Equity.

**3. COMMITMENTS AND CONTINGENCIES**

The Company has evaluated commitments and contingencies in accordance with Accounting Standards Codification 450, Contingencies (ASC 450) and Accounting Standards Codification 440, Commitments (ASC 440). Management has determined that no significant commitments and contingencies exist as of December 31, 2011, except as disclosed above.

**4. NET CAPITAL REQUIREMENTS**

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and the rule of the "applicable" exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). At December 31, 2011, the Company had net capital of \$78,717, which was \$73,717 in excess of its required net capital of \$5,000. The Company's percentage of aggregate indebtedness to net capital was 7.31%.

**5. COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS UNDER  
RULE 15c3-3 OF THE SECURITIES AND EXCHANGE COMMISSION**

The Company is exempt from the provisions of Rule 15c3-3 under the Security Exchange Act of 1934 pursuant to paragraph (k)(1) of the rule.

**6. INFORMATION RELATING TO THE POSSESSION OR CONTROL REQUIREMENTS  
UNDER RULE 15c3-3 OF THE SECURITIES AND EXCHANGE COMMISSION**

The Company is exempt from the provisions of Rule 15c3-3 under the Security Exchange Act of 1934 pursuant to paragraph (k)(1) of the rule.

**7. SIPC ASSESSMENT RECONCILIATION**

The Company has revenue of \$151,692 for the year ended December 31, 2011, below the minimum that would require inclusion of the Form SIPC-7 and Accountant's Report on the SIPC Assessment Reconciliation. Such items are not included in this filing.

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
 (A LIMITED LIABILITY COMPANY)

**COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE  
 SECURITIES AND EXCHANGE COMMISSION  
 AS OF DECEMBER 31, 2011**

<b>SCHEDULE 1</b>	
<b>TOTAL MEMBER'S EQUITY QUALIFIED FOR NET CAPITAL</b>	<b>\$ 96,083</b>
<b>DEDUCTIONS AND/OR CHARGES:</b>	
Non-allowable assets:	
Accounts receivable	(10,000)
Prepaid expense	(7,366)
<b>NET CAPITAL</b>	<b>\$ 78,717</b>
<b>AGGREGATE INDEBTEDNESS:</b>	
Accounts payable and accrued expenses	<b>\$ 5,755</b>
<b>COMPUTATION OF BASIC NET CAPITAL REQUIREMENT -</b>	
Minimum net capital required	<b>\$ 5,000</b>
Excess net capital	<b>\$ 73,717</b>
Excess net capital at 1,000 percent	<b>\$ 72,717</b>
Percentage of aggregate indebtedness to net capital	<b>7.31%</b>

Audit adjustments were made to prepaid expense, accounts receivable and net income. However, the adjustments provide for no difference in the net capital reported above and the Company's net capital, as reported in the Company's Part II (unaudited) FOCUS report as of December 31, 2011.

See Independent Auditors' Report

# **WADE J BOWDEN & COMPANY**

CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS

## **REPORT ON INTERNAL CONTROL**

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**REQUIRED BY  
SECURITIES EXCHANGE COMMISSION (SEC) RULE 17A-5  
FOR A BROKER-DEALER CLAIMING AN EXEMPTION FROM  
(SEC) RULE 15C3-3**

To the Member  
Gentry Securities, LLC

In planning and performing our audit of the financial statements and supplementary schedule of Gentry Securities, LLC (the "Company"), as of and for the year ended December 31, 2011, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission ("SEC"), we have made a study of the practices and procedures followed by the Company, including tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons
2. Recordation of differences required by Rule 17a-13
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's above mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

See Independent Auditors' Report and  
Notes to Financial Statements

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1720 EPPS BRIDGE PARKWAY, SUITE 108-381

ATHENS, GEORGIA 30606

PH 770-500-9798

FAX 678-868-1411

[WBOWDEN@VOLCPA.COM](mailto:WBOWDEN@VOLCPA.COM)

Because of inherent limitations in any internal control or the practices and procedures referred to above, errors or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control would not necessarily disclose all matters in internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control, including control activities for safeguarding securities that we consider to be material weakness as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate as of December 31, 2011 to meet the SEC's objectives.

This report recognizes that it is not practicable in an organization the size of the Company to achieve all the division of duties and cross-checks generally included in a system of internal accounting control, and that alternatively, greater reliance must be placed on surveillance by management.

This report is intended solely for the information and use of the Member, management, the SEC, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers and is not intended to be used by anyone other than these specified parties.



Atlanta, Georgia  
February 21, 2012

**GENTRY SECURITIES, LLC**  
**(formerly known as BEIGE SECURITIES, LLC)**  
(A LIMITED LIABILITY COMPANY)

FINANCIAL STATEMENTS FOR THE YEAR ENDED  
DECEMBER 31, 2011  
AND INDEPENDENT AUDITORS' REPORT

**Wade J. Bowden & Company, P.C.**